



# TECHZHEN

Immersion

## THE FIRST SWISS CHINESE IMMERSIVE FIELD TRIP FOR TEENS

Bespoke educational field trip to  
Hong Kong, Shenzhen & Guangzhou, China

# TECHZHEN:

## A trail-blazing immersive tech camp for teens

### OUR MISSION

Creating a connected, better tomorrow, by providing a platform for the next-generation of STEM leaders to exchange, network and co-create across cultures and backgrounds.



"This field trip will give you foundations to succeed in a technical role and bring you life-changing experiences."

**Lasonic Guan**  
Senior Data Scientist, LinkedIn San Francisco

"As a Swiss education, hospitality, and events company, Guava Swiss is thrilled to support this initiative within our network. The program is designed for global students and a perfect fit for Swiss boarding school students seeking to benefit from this experience during their October break. I am grateful to all making this collaboration possible and for their enthusiasm regarding our partnership."

**Céline Guava Gelli**  
Founder & Director  
GUAVA SWISS



### CUSTOM FIELD TRIP

Indicative Fees: 4'950 CHF  
Minimum 10 students





## INTERACTIVE, IMMERSIVE AND FUN!

Teens will get the chance to embark on a thrilling STEM Camp in Shenzhen and nearby Guangzhou, China.

Students will spend their school holiday learning coding in a fun and stimulating program in China's Silicon Valley:

- ✓ Experience in-depth exchange with local students
- ✓ Experiment with ethical AI
- ✓ Compete in AI and robotics challenges
- ✓ Visit top companies

## PROGRAM HIGHLIGHTS



### BRAIN BOOSTER & LAB:

Interactive and immersive learning sessions to learn about cutting-edge tech or work with international "buddies".



### EXPLORE QUEST:

Exclusive visits to the top companies and manufacturing plants that few others have seen before.



### CAPSTONE PROJECT:

A DJI Robomaster competition like no other where they will program a droid to navigate in a maze and deal with moral dilemma issues for AI.





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ACADEMY  
**TECHSPARK**  
Get digital

Days	 Morning 9:30 - 12:00	 Afternoon 13:00 - 18:00	 Evening 19:00 - 21:00
Day 1	<b>Settling in Shenzhen</b> Ascott Aden Hotel	<b>BRAIN BOOSTER</b> • China 101 • Intro to Capstone • Project combining tech, imagination and creativity	<b>LAB</b> Meet with local teammates and cowork session
Day 2	<b>BRAIN BOOSTER</b> Digital humanities in China	<b>EXPLORE QUEST</b> Visit Huaqiangbei Market, the world's largest electronics exchange and top startups	<b>LAB</b> Cowork session with local teammates
Day 3	<b>BRAIN BOOSTER</b> Advanced topics in DJI Robomaster	<b>LAB</b> Advanced topics in DJI Robomaster	<b>LAB</b> Cowork session with local teammates
Day 4	<b>EXPLORE QUEST</b> Visit incubators and high-tech companies	<b>TECH EDUCATION</b> Explore the tech to manufacture clothing and produce your own take home piece	<b>LAB</b> Cowork session with local teammates
Day 5	<b>BRAIN BOOSTER</b> AI alignment	<b>LAB</b> AI alignment and field test at the competition arena	<b>CAPSTONE PROJECT</b> Robomaster competition
Day 6	<b>EXPLORE QUEST</b> • Thirteen Hongs Museum in Guangzhou • Dim Sum taster	<b>BRAIN BOOSTER</b> Digital humanities in China	<b>Guangzhou evening</b> Special dinner at Shamian sandbank island
Day 7	<b>DISCOVER AND DISCUSS</b> Drone Aerial project with local community	<b>DISCOVER AND DISCUSS</b> Drone Aerial project with the local community	<b>Shenzhen evening</b> Say goodbyes dinner to the local student buddies and other camp mates

Indicative schedule. Program itinerary to be finalized with partner school. Note: bullet train from Shenzhen to Guangzhou is 30 minutes.

## ABOUT TECHSPARK ACADEMY

Since 2015, TechSpark Academy has been helping children and teens discover the digital world and thrive with new technologies. We are a leading Swiss STEM education provider, partnering with the leading private schools throughout Switzerland. Our corporate partners include Google, Nextthink & Siemens.



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Head of TechZhen engineering,  
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**CHERRY HAN**

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## TECHZHEN PARTNERS

### Swiss Schools & Corporate partners



### Shenzhen partner Schools



### Chinese Corporate partners

